



## ***107-5KZL Hosts the Triad's 18<sup>th</sup> Annual Easter Egg Festival***

### **FOR IMMEDIATE RELEASE**

March 11<sup>th</sup>, 2013

CONTACT: LAUREN McCOMBS

EMAIL: [lmccombs@dbcradio.com](mailto:lmccombs@dbcradio.com)

PHONE: (336) 274-8042

*GREENSBORO, NC* --One of the biggest Easter Festivals in the Triad returns to the Piedmont Triad Farmers Market, Saturday, March 30<sup>th</sup> from 1pm-4pm. ***The 18<sup>th</sup> Annual Easter Egg Festival presented by 107-5 KZL*** will feature entertainment and activities for children of all ages, appearances by various mascots, magic shows and of course the **Easter Bunny** will be on site all day! Best of all...**it's entirely free!** There will be one egg hunt for children in the following age groups at the corresponding times.

- 3:00 pm (ages 2 to 3)
- 3:20 pm (ages 4 to 6)
- 3:40pm (ages 7 to 10)

**Children should bring their own Easter basket for the egg hunt.** Parents are encouraged to bring a camera for pictures with the Easter Bunny as a photographer will not be provided. A few golden eggs will be included in each hunt that will include passes to Wet N Wild Emerald Pointe.

The games and exhibitors will be set up in the first field to the left after you enter the Farmer's Market. The Piedmont Triad Farmers' Market is located off Sandy Ridge Road, exit 208 off Interstate 40.

We invite television and print media, as a large crowd is expected. So, come be part of the Triad's largest FREE Easter Egg Hunt and Festival from 1pm-4pm on Saturday, March 30<sup>th</sup>. For more information, visit [1075kzl.com](http://1075kzl.com) or contact Lauren McCombs at [lmccombs@dbcradio.com](mailto:lmccombs@dbcradio.com).

---

*WKZL 107.5FM is a division of Dick Broadcasting Company  
and is headquartered in Greensboro, North Carolina.*

**###**